



Potential Income

| Hours per day | Customers per hour | Avg. charge per climber | \$ per day* | \$ per 30 days* | \$ per 60 days* |
|---------------|--------------------|-------------------------|-------------|-----------------|-----------------|
| 8 | 80 | \$3 | \$1,920.00 | \$57,600.00 | \$115,200.00 |
| 8 | 80 | \$4 | \$2,560.00 | \$76,800.00 | \$153,600.00 |
| 8 | 80 | \$5 | \$3,200.00 | \$96,000.00 | \$192,000.00 |
| 8 | daily rental | N/A | \$1,200.00 | \$36,000.00 | \$72,000.00 |

Business Profile

| | | | |
|-------------------------|-------|-------------------------|-------------|
| # Climbers per cycle | 3 | Employees to set up | 1 |
| Cycle time per climb | 2 min | Employees to operate | 1 |
| Avg time between climbs | 1 min | Charge per climb | \$3-\$5 |
| Customers per hour | 80 | Potential hourly income | \$240-\$400 |

* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.