



### Potential Income

Hours per day	Customers per hour	Avg. charge per climber	\$ per day*	\$ per 30 days*	\$ per 60 days*
8	70	\$6	\$3,360.00	\$100,800.00	\$201,600.00
8	70	\$8	\$4,480.00	\$134,400.00	\$268,800.00
8	70	\$10	\$5,600.00	\$168,000.00	\$336,000.00
8	daily rental	N/A	\$2,500.00	\$75,000.00	\$150,000.00

### Business Profile

Employees to set up	2	Charge per ride	\$6-\$10
Employees to operate	2-4	Potential hourly income	\$450-750

\* Numbers calculated at maximum capacity. Scale back as you see fit depending on time of day, day of week, and season.